RAVI KUMAR JAISWAL

Senior UI/UX Designer

7084285940 • ravijaiswal8960@gmail.com • https://ravijaiswal.in • Noida, India

Summary

I am an accomplished UI/UX designer and website developer, seamlessly merging creativity with technical expertise. Specializing in user-centric design, I create visually stunning and intuitive digital experiences. With experience in leading teams and managing projects, I ensure that every aspect of development is executed flawlessly. My passion for improving user interactions inspires me to develop functional and aesthetically pleasing websites that make a lasting impact.

Skills

User Interface (UI) Design · User Experience (UX) Design · Product designing · User Research · Data Analysis · Wireframing · Prototyping · Responsive design · Figma · Adobe Creative Suite · Mobile UI/UX design · Web Designing · HTML5 · CSS3 · LESS/SASS · Bootstrap · JavaScript · jQuery · Ajax · php · WordPress · WooCommerce · Shopify · SQL · MySQL · Google Analytics · Tag Manager · Webmaster · Lighthouse · On-page SEO · Facebook Pixel

Experience

OM Logistics Ltd.
Noida,India

Senior UI/UX Designer — 12/2023 - Present

OM Logistics aims to be a reliable global partner in the logistics industry. I am working on RapidShyp project, an e-Commerce shipping platform that streamlines logistics for Indian businesses. As a shipping aggregator, RapidShyp integrates with various courier services, allowing businesses to manage their shipping needs and choose the most cost-effective options through a single platform.

- Designing intuitive and visually appealing interfaces
- Collaborating with the product manager and developers for seamless user flow implementation
- Creating a user-friendly dashboard and efficient carrier selection interface
- Ensuring seamless integration with major e-Commerce platforms
- Managing a design team to enhance user satisfaction and platform efficiency
- Focusing on smooth onboarding processes and responsive mobile app experiences

Appivo Applications AB.
Remote

UI/UX Designer & Web Developer — 06/2022 - 10/2023

Appivo is a cloud-based platform enabling businesses to easily develop custom applications without extensive coding knowledge. With tools for building, deploying, and managing web and mobile apps, Appivo empowers users to design workflows, manage data, and collaborate on robust solutions tailored to their needs, emphasizing simplicity and flexibility for rapid adaptation.

- Dynamic role at Appivo: website design, development, and maintenance
- Key involvement in crafting user experiences for client projects
- Responsibilities: Designing, developing, and maintaining the company's website
- Collaborating closely with clients to understand requirements
- Assisting clients in translating user flow designs into actionable implementations

AwesomeSauce Creative Pvt. Ltd.
Lucknow, India

Senior Web Developer And UI/UX Designer — 09/2021 - 06/2022

Awesome Sauce Creative is a comprehensive design, strategy, and marketing firm specializing in branding, digital, print, and marketing services.

- Orchestrated client collaborations, translating ideas into captivating digital interfaces
- Designed intuitive UIs, developed websites, and oversaw team operations
- Ensured project excellence by aligning deliverables with client visions and industry standards

Compendious MedWorks Pvt. Ltd.
Lucknow, India

Lead Website Developer And UI/UX Designer — 07/2019 - 09/2021

The Compendious Med Works team, led by healthcare professionals, consists of biostatisticians, web developers, content writers, marketers, and graphic designers.

- Steered multiple projects from inception to launch at Compendious Medworks Pvt. Ltd.
- Responsibilities included designing user interfaces, developing products, and managing teams.
- Led client meetings to gather requirements and ensure alignment with their visions and expectations.

Global Classroom Pvt. Ltd.
Lucknow, India

Web Developer and Designer — 08/2016 - 02/2019

Global Classroom Pvt. Ltd. specializes in innovative e-learning solutions, aiming to transform traditional learning environments into dynamic digital classrooms. Dedicated to enhancing the educational experience, they offer comprehensive tools and resources for students and educators.

- Designed layout of educational platforms at Global Classroom Pvt. Ltd., collaborating with project lead and company director.
- Created intuitive, visually appealing designs to enhance user engagement and learning experiences.
- Contributed to successful development and implementation of innovative e-learning solutions through effective teamwork and user-centric design focus.

Projects

Ravi Kumar Jaiswal | Portfolio Website
https://ravijaiswal.in

This is my portfolio website, featuring a collection of my projects and experiences.

Scartheme
https://scartheme.net/

At Scartheme, I sell Bootstrap-based website templates, with buyers receiving their purchased templates directly to their email IDs for future use.

Snap And Write
https://snapandwrite.com/

Snapandwrite.com hosts creativity contests where participants register via a form and pay a fee to enter.

Virmansha
https://virmansha.com/

An e-commerce website with features like user authentication, product catalog, shopping cart, and payment gateway integration.

Interlude
https://interlude.in/

Interlude is a PG accommodation-providing company for females.

DesignMango
https://designmango.in/

Design Mango is a blogging platform for creators, providing a space to share insights, and connect with a community of like-minded individuals.

OreganoSocial
https://oreganoengage.com/

An influencer marketing website to bring influencers and brands together

GiftAPlace
https://giftaplace.com/

GiftAPlace.com lets users purchase and dedicate virtual or physical locations as unique gifts for special occasions.

The Bad Billy
https://thebadbilly.com/

The Bad Billy is an e-commerce website specializing in leather products.

Compendious MedWorks
https://www.compendiousmedworks.com/

Company's website.

Appivo
https://appivo.com/

Company's website

AwesomeSauce
https://awesomesauce.in/

Company's Website

Shri Yoga Studio
https://shriyogastudio.in/

Shri Yoga Studio is a website for yoga classes.