

# RAVI KUMAR JAISWAL

## Project Lead Frontend & UI/UX

7084285940 • ravijaiswal8960@gmail.com • https://ravijaiswal.in • Bangalore, India

### Summary

I am an accomplished UI/UX designer and website developer, seamlessly merging creativity with technical expertise. Specializing in user-centric design, I create visually stunning and intuitive digital experiences. With experience in leading teams and managing projects, I ensure that every development aspect is executed flawlessly. My passion for improving user interactions inspires me to develop functional and aesthetically pleasing websites that make a lasting impact.

### Skills

User Interface (UI) Design	Mobile UI/UX design	WooCommerce
User Experience (UX) Design	Web Designing	Shopify
Product designing	HTML5 CSS3	SQL
User Research	LESS/SASS	MySQL
Data Analysis	Bootstrap	Google Analytics
Wireframing	JavaScript	Tag Manager
Prototyping	jQuery	Webmaster
Responsive design	Ajax	Lighthouse
Figma	php	SEO
Adobe Creative Suite	WordPress	Facebook Pixel

### Experience

#### Doodleblue Innovations Pvt. Ltd.

##### Project Lead Frontend & UI/UX

Bangalore, India

09/2024 - Present

Doodleblue Innovations is a digital strategy consulting firm offering services in mobile and web app development, UI/UX design, and enterprise solutions. Founded in 2011, it focuses on leveraging emerging technologies to drive digital transformation for global clients.

- Collaborating with product managers to align project objectives and communicate them effectively.
- Writing and maintaining comprehensive Product Requirement Documents (PRDs) to define scope and features.
- Managing the project from start to finish, ensuring deadlines and goals are met.
- Testing the final product for performance, usability, and functionality before delivery to the client.

#### OM Logistics Ltd.

##### Senior UI/UX Designer

Noida, India

12/2023 - 09/2024

OM Logistics aims to be a reliable global partner in the logistics industry. I am working on RapidShyp project, an e-Commerce shipping platform that streamlines logistics for Indian businesses. As a shipping aggregator, RapidShyp integrates with various courier services, allowing businesses to manage their shipping needs and choose the most cost-effective options through a single platform.

- Designing intuitive and visually appealing interfaces
- Collaborating with the product manager and developers for seamless user flow implementation
- Creating a user-friendly dashboard and efficient carrier selection interface
- Ensuring seamless integration with major e-Commerce platforms
- Managing a design team to enhance user satisfaction and platform efficiency
- Focusing on smooth onboarding processes and responsive mobile app experiences

#### Appivo Applications AB.

##### UI/UX Designer & Web Developer

Remote

06/2022-10/2023

Appivo is a cloud-based platform enabling businesses to easily develop custom applications without extensive coding knowledge. With tools for building, deploying, and managing web and mobile apps, Appivo empowers users to design workflows, manage data, and collaborate on robust solutions tailored to their needs, emphasizing simplicity and flexibility for rapid adaptation.

- Dynamic role at Appivo: website design, development, and maintenance
- Key involvement in crafting user experiences for client projects
- Responsibilities: Designing, developing, and maintaining the company's website
- Collaborating closely with clients to understand requirements
- Assisting clients in translating user flow designs into actionable implementations

## AwesomeSauce Creative Pvt. Ltd.

### Senior Web Developer And UI/UX Designer

Lucknow, India  
09/2021 - 06/2022

Awesome Sauce Creative is a comprehensive design, strategy, and marketing firm specializing in branding, digital, print, and marketing services.

- Orchestrated client collaborations, translating ideas into captivating digital interfaces
- Designed intuitive UIs, developed websites, and oversaw team operations
- Ensured project excellence by aligning deliverables with client visions and industry standards

## Compendious MedWorks Pvt. Ltd.

### Lead Website Developer And UI/UX Designer

Lucknow, India  
07/2019 - 09/2021

The Compendious Med Works team, led by healthcare professionals, consists of biostatisticians, web developers, content writers, marketers, and graphic designers.

- Steered multiple projects from inception to launch at Compendious Medworks Pvt. Ltd.
- Responsibilities included designing user interfaces, developing products, and managing teams.
- Led client meetings to gather requirements and ensure alignment with their visions and expectations.

## Global Classroom Pvt. Ltd.

### Web Developer and Designer

Lucknow, India  
08/2016 - 02/2019

Global Classroom Pvt. Ltd. specializes in innovative e-learning solutions, aiming to transform traditional learning environments into dynamic digital classrooms. Dedicated to enhancing the educational experience, they offer comprehensive tools and resources for students and educators.

- Designed layout of educational platforms at Global Classroom Pvt. Ltd., collaborating with project lead and company director.
- Created intuitive, visually appealing designs to enhance user engagement and learning experiences.
- Contributed to successful development and implementation of innovative e-learning solutions through effective teamwork and user-centric design focus.

## Projects

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### Ravi Kumar Jaiswal | Portfolio Website

<https://ravijaiswal.in>

This is my portfolio website, featuring a collection of my projects and experiences.

### Scartheme

<https://scartheme.net/>

At Scartheme, I sell Bootstrap-based website templates, with buyers receiving their purchased templates directly to their email IDs for future use.

### Snap And Write

<https://snapandwrite.com/>

Snapandwrite.com hosts creativity contests where participants register via a form and pay a fee to enter.

### Virmansha

<https://virmansha.com/>

An e-commerce website with features like user authentication, product catalog, shopping cart, and payment gateway integration.

### Interlude

<https://interlude.in/>

Interlude is a PG accommodation-providing company for females.

### DesignMango

<https://designmango.in/>

Design Mango is a blogging platform for creators, providing a space to share insights, and connect with a community of like-minded individuals.

### OreganoSocial

<https://oreganoengage.com/>

An influencer marketing website to bring influencers and brands together

### GiftAPlace

<https://giftaplace.com/>

GiftAPlace.com lets users purchase and dedicate virtual or physical locations as unique gifts for special occasions.

### The Bad Billy

<https://thebadbilly.com/>

The Bad Billy is an e-commerce website specializing in leather products.

## Compendious MedWorks

<https://www.compendiousmedworks.com/>

Company's website.

## Appivo

<https://appivo.com/>

Company's website

## AwesomeSauce

<https://awesomesauce.in/>

Company's Website

## Shri Yoga Studio

<https://shriyogastudio.in/>

Shri Yoga Studio is a website for yoga classes.